



# COUNTY OF ELBERT

Sam Albrecht, County Manager

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## STAFF SUMMARY For BOCC MEETING PRESENTATION

**Date of Presentation:** 2/14/2018

**Staff Lead:** Sam Albrecht

**Affected Departments and Offices Affected:** ALL

**Topic:** Strategic Plan Update

- 1. Purpose:** To develop a strategic plan for Elbert County.
- 2. Background:** This organizational strategic plan development was started early last year, then put on hold until the new County Manager started.
- 3. Key Points:**
  - a. Vision/Mission/Values:** Completed last year.
  - b. Goals/Objectives:** Completed last year.
  - c. Strengths, Weaknesses, Opportunities, & Threats (SWOT):**
    - Stakeholder groups identified (all staff, all volunteers, key agencies & contractors). Online surveys will go out in Feb.
    - Online Citizen Engagement Survey will provide input from taxpayers/citizens.
    - Once the survey results are in and compiled, we will work with department heads to validate previous work.
  - d. Final Document:** Target date is June.
- 4. Impact on County:**
  - a. Fiscal:** Fee schedule update could have some impact, but too early to estimate.
  - b. Services:** To provide better customer service, to increase interdepartmental efficiencies.
  - c. Infrastructure:** None expected at this time.
- 5. BOCC Action Required:** None – Information only.
- 6. Required Decision Date:** N/A
- 7. Point of Contact:** Sam Albrecht, County Manager; Justin Klassen, Director of Administration; Doug Chimenti, Veterans Transition Fellow