

# Elbert County Fair Board

## Minutes

### 9-16-13

#### **Call to Order:**

The meeting was called to order by President Ben Duke at the Exhibit Building at 7 p.m. with Pat Kelley, Vicky Whitman, Kristi Strachan, Trevor Smith, JW Zion, Ben Duke, Dan Carpenter, Ric Miller, Russ Steen, Charlie Carnahan, Jill Duval and Brad Henderson, Kyrei Zion, fairgrounds manager, and Sheila Kelley, Extension, in attendance.

#### **Approval of Minutes:**

The minutes were approved as submitted. (Whitman/Smith)

#### **Guests:**

Guests Mary Louise Jacobson, Fair Royalty Coordinator, and past queen Ashley Baller thanked the board for their support of the royalty program. Duke, in turn, thanked them for being good ambassadors for the Elbert County Fair. It was also suggested to Jacobson that she contact past queens and see if they had an interest in riding as a group in the 2014 fair parade, since it is the 85<sup>th</sup> Anniversary.

#### **Old Business:**

Whitman will bring a list of fair duties to the Oct. meeting. Members will then be asked to volunteer for event duties.

#### **Extension/4-H Report:**

Kelley reported that Elbert County had the fourth highest number of general exhibits at the Colorado State Fair, following Larimer, Weld and Douglas counties. Four grand champion members were awarded a trip to 4-H National Congress in Atlanta, GA. They were Madison Moffitt for small engines; Cameron Lynch for electricity; Tyler Kaiser for entomology and Sydney Anderson for The Power of Wind.”

There was also a good showing of animal projects at the state fair. Justin Doubet was able to sell in the sale, and he won the swine carcass contest. Kelley has a press release to send out on how well the members did.

Kelley stated that she was able to stay within \$10 of her budget for judges fees. She is going to ask the Commissioners to raise the mileage rate from \$.35 to \$.50. Duke suggested we not let the budget constrain us in finding the best judges for the kids. He said the appropriate funds could be found from sources like the 4-H Leaders' Council.

She will be getting the first rules/regulations pages and related pages out to the superintendents to help with the proofreading of the fairbook. Duke also suggested that the printed booklet be proofread. Kelley will ask a couple of people to do so.

**Fair Grounds Report:**

K. Zion relayed that she had gotten a notice that the TE grant that Elbert County had been given to provide the greenbelt might be put on hold for 2-3 years due to the state possibly pulling the money back to help with the flooding rehabilitation in Northern Colorado.

**New Business:**

Duke reported that he'd shared with the 4-H Leaders' Council the contest to pick the 2014 parade theme. He asked the clubs to have their choices at the Nov. LC meeting so he could present them to this board at their Nov. 18 meeting for voting.

He also encouraged members to begin thinking of names for the 2014 Parade Marshal(s). He would look at last years' minutes to see who had been suggested and bring to the Oct. meeting. Names that were brought forward at this time were: Alice Kelley, past fair royalty queens, past fair board presidents, CJ Mucklow and Erv Churchwell.

Duke brought up the idea of naming one person as a "publicity" coordinator for the fair. This person would help make a more concerted effort on publicity and public relations. This could include working with local newspapers, webpage design and management, and closer coordination with groups like the Elbert Douglas County Livestock Association. He asked for input for names of someone that might be interested and that members bring back those names to the Oct. meeting.

Suggestions to fill the position Bob Hall filled until last month are being sought. Duke said he had spoken to Jason Golding and would follow up with him. It was suggested that the group try hard to recruit someone from the eastern part of the county as the board doesn't have the same coverage from the eastern part of the county as the west.

Kelley will send an email request to her 4-H, advisory board and master gardener email lists to see if there is anyone interested in serving on the fairboard.

Duke will prepare an end-of-year report for the commissioners. Kelley will contact Susan Sewald to get a photo for the cover.

Moving the EDCLA barbecue closer to the Ag building (sale) was discussed. Duke reported that the EDCLA was not strictly opposed to moving the location but had a number of questions on logistics, i.e. tents, seating, sanitation, etc. The board largely was not in favor of moving the barbecue site from its current location.

The meeting was adjourned at 8:13 p.m. (J. Zion/Carpenter)

Respectfully submitted,

Sheila G. Kelley  
Extension Director  
Elbert County